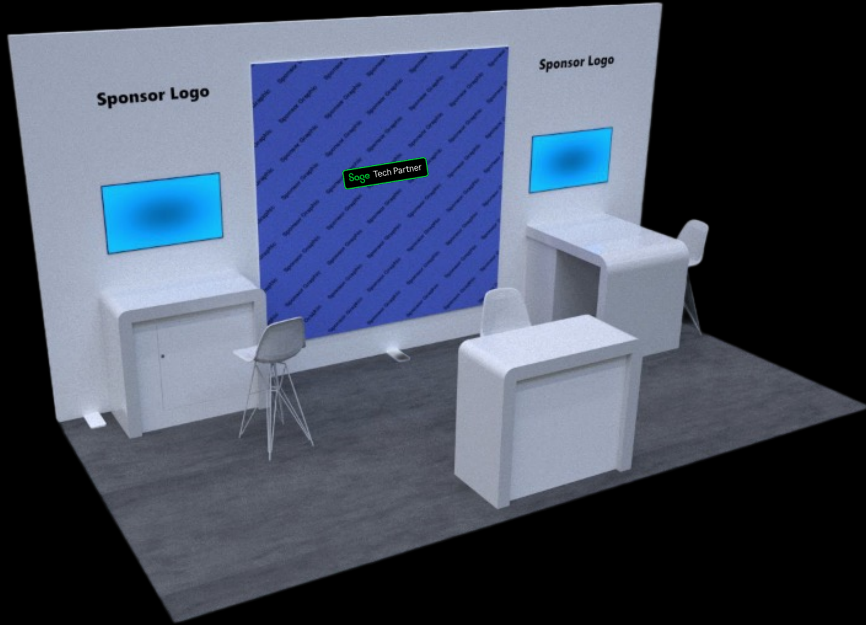


# Sage Sponsor **booths**: make it easy.

Design your Sponsor booth in your own corporate brand

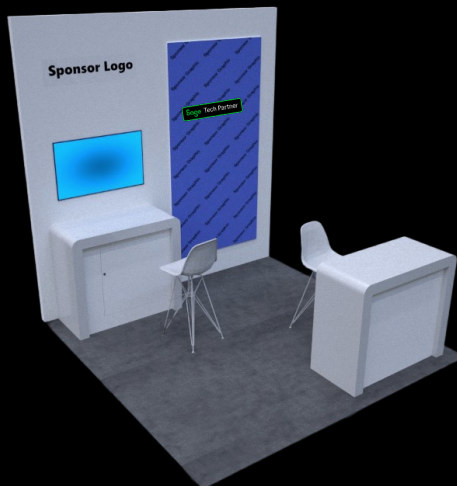


- With your own colours
- With your own fonts
- With your logo
- With your screenshots
- With your messaging

Feel free to use your Partner badge

(Please confirm which Partner badge you should use with your Sage account manager.)

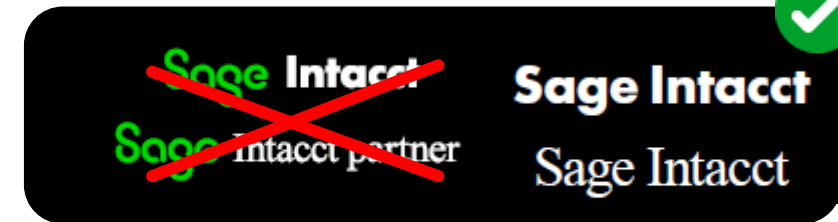
**Sage** Tech Partner



## Good to know

### Sage logo and Sage products

- Do not use Sage logo
- There are no Sage product logos



### Copywriting

Avoid statements of superiority (e.g., "best," "number one").

Remember that other participants are attending, and their input is valuable

#### **Avoid:**

*“We are Sage’s n°1 Partner » or « Best ISV in the world ”*